

Redefining Opportunities

COMMUNICATIONS OFFICER

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As a communications officer with Veterans Affairs, you can make a difference in the lives of Canadian heroes every day. Here's how:

The Job

The communications needs of a department like Veterans Affairs are vast and varied. From writing articles for our client newspaper to developing multimedia products, from writing speeches for senior officials to providing strategic communications advice on a national change in policy, communications officers play a vital role in everything that takes place at Veterans Affairs.

As a communications officer, you'll have the opportunity to influence the lives and well-being of the very special clients we serve. Most of our versatile communications team is based at Veterans Affairs Canada's Head Office in Charlottetown, Prince Edward Island. Others are located at offices in Dartmouth, Nova Scotia; Montréal, Quebec; Ottawa, Ontario; Kirkland Lake, Ontario; Winnipeg, Manitoba; and Vancouver, British Columbia.

The Focus

Communications officers:

- Manage internal and external issues.
- Conduct media relations, public opinion research and monitor/analyse media reports.
- Provide advice to senior officials.
- Provide support to national and international events.

- Write communications materials for various internal and external audiences.
- Manage the department's Web site.
- Keep clients up-to-date on available programs, services and benefits.
- Work with program areas on remembrance and outreach projects.
- Use print and new media technology to support in-house product development.

The Qualifications

University degree with a concentration in public relations, communications, journalism, English, French or a related field.

The Right Choice

If you want a challenging, rewarding and interesting career providing a valuable public service, we're ready for you! For more information on career opportunities at Veterans Affairs, visit www.vac-acc.gc.ca.

This publication is available upon request in other formats.

