



Backgrounder

Juno Beach Centre

The Juno Beach Centre is an interactive educational facility and museum that offers information about Canada's role in the Second World War. The core purpose of the Centre is to commemorate the sacrifices of Canadian soldiers who were part of the Allied victory in all theatres and ensure future generations grasp the role Canada played in preserving the freedoms we have today.

The Centre was built at Courseulles-sur-Mer, a community on the Normandy Coast in France, and completed for the 59th anniversary of the D-Day landings on June 6, 2003. The Centre was constructed by the Juno Beach Centre Association, a group of Second World War veterans who participated in the D-Day landings and the subsequent battles in Normandy and Western Europe.

The Government of Canada provided funding to the Juno Beach Centre Association for the establishment and official opening of the Centre and continues to provide funding to support its interpretive program and ongoing operations. The JCBA is a Canadian non-profit charitable corporation that is governed by a Board of Directors based in Burlington, Ontario.